**Name(s)** Sydney Brakie **Class** 4A **Date** 8/19/2014



**DECA Facts Internet Scavenger Hunt**

**Directions: Students may use the following websites in your DECA FACTS Discovery:** [**www.deca.org**](http://www.deca.org) **and** [**http://www.gadeca.org**](http://www.gadeca.org)**.**

**You can write your answers on the back.**

1. **What is the mission of DECA?** The mission of DECA is to prepare emerging leaders and entrepreneurs for careers in marketing, finance, hospitality and management in high schools and colleges around the globe.
2. **Where are the National DECA Headquarters located? *(Street address, city, state & zip code?)*** 1908 Association Drive, Reston, VA 20191
3. **The official magazine of National DECA is called** DECA Direct**.**
4. **The four regions of National DECA are** Western, Central, North Atlantic, and Southern**.**
5. **Which region does GA DECA belong to?** Southern Region
6. **Each *state* has one Advisor who oversees all DECA Chapters in that state. GA’s State Advisor is** Shannon Aaron**.**
7. **The 2014-2015 National DECA Officers for the High School Division are:**
	1. **President:** Zack Sachaja**; From which state?** Florida
	2. **Vice Pres./North Atlantic Region:** Juan Sanchez **State?** Pennsylvania
	3. **Vice Pres./Central Region:** Robert Mitchals **State?** Missouri
	4. **Vice Pres./Southern Region:** Amar Hodzic **State?** North Carlina
	5. **Vice Pres./Western Region:** Kyle Kuo **State?** Arizona
8. **The four points of the DECA Diamond are,** Academically Prepared, Community Oriented, Professionally Responsible, and Experienced Leaders.
9. **Describe the official DECA Emblem.**  The DECA Emblem is diamond. The four points inside the diamond represent the first set of DECA’s guiding principles, while the four outer points represent the second set of DECA’s guiding principles.
10. **What are the official DECA colors?** Blue and Gold
11. **The national DECA tagline** is "Developing Future Leaders for Marketing and Management".
12. **DECA was established nationally in what year?** 1946
13. ***When* was the first National DECA Conference held?** April 1947
14. ***Where* is the national “birthplace” of DECA** Memphis, Tennessee
15. **What are the five membership divisions of DECA? (HINT: ways persons can become members)** High School Division, Collegiate DECA, Alumni Division, Professional Division
16. **Name the division of DECA that students can gain membership in college.** Collegiate DECA
17. **Name at least 5 corporate sponsors of DECA who also offer scholarships to DECA members.** Publix, Walgreens, Marriott, Vistar, Safeway
18. **Besides the regional level, name two other levels of DECA where members are able to compete.** State Level, High School
19. ***When* is the 2014-2015 International Career Development Conference (National’s) going to be held? (Dates?)** April 25, 2015 – April 28, 2015
20. ***Where* is the 2014-2015 ICDC (National’s) going to be held? (city, state)** Orlando, Florida
21. **What is DECA Images?**
22. **Locate “competitive events” on** [**www.deca.org**](http://www.deca.org)**.**
	1. **Name 4 “marketing research” competitive events**

Advertising Campaign, Fashion Merchandising Promotion Plan, Sports and Entertainment Promotion Plan

* 1. **Name 5 “ chapter team” competitive events**

Community Service Project, Creative Marketing Project, Entrepreneurship Promotion Project, Financial Literacy Promotion Project, Learn and Earn Project

* 1. **Name at least 5 “individual series” events.**

Accounting Applications, Apparel and Accessories Marketing, Business Finance, Food Marketing, Human resources Management

1. **What is DECA’s theme for this year’s Membership campaign?** I am DECA.
2. **Name the 2013-2014 GA State Action Team (Hint: GA State officers).** Asher Thompson, Mackenzie Ziegler, Damien McBryar, Madison McNair, Mohammad Abdallah, Agnes Hina, Abigail Moon

